

Retail Sales Staff / Travel & Gear Consultant

**Elevation; Sierra Adventure  
Essentials**

Posted Date 1/15/2021

**150 S. Main Street / PO Box 887**

Job Type: Part Time / Full Time / Seasonal

**Lone Pine, CA 93545**

City: Lone Pine

**760-876-4560**

State: California

**info@sierraelevation.com**

Store: Elevation; Sierra Adventure Essentials

Elevation is an outfitter and outdoor specialty store offering quality clothing, gear and outdoor essentials to outfit climbers and Day & Thru hikers; supporting the enthusiasts and explorers of the Lowest depths of Death Valley to the highest peaks of the Eastern Sierra.

We are accepting applications for current and summer part & full time staff with potential for fall and winter employment. Our store hours are 8 am – 9 pm with solo and over lapping shifts. As time to play is our staff's primary goal, we try to schedule long shifts on days in a row so you can have long weekends.

Lone Pine is positioned in a unique place serving the heat of Death Valley and the Cold of Mt Whitney & the high Sierra on the same day. Clientele: We see the nearly professional hikers 750 miles into their PCT hike from Mexico to Canada and the car tourist that does not yet understand the draw to the outdoors. Our staff must welcome and bridge the gaps between the many visitors to our community. You will act as a travel planner for many of these people and hopefully help them find inventory items to help them get the most from their travels.

**Duties:**

- Listen to the customer and help them find value in our offerings.
  - Provide customer service, identifying issues and needs, solve via gear and regional research, use our network of vendors and community services, offer our flexibilities, and over all display Elevation's standard of "earning the customer's business."
  - Continually expand knowledge of our region's offerings of climbing, hiking, summit bagging, fishing, swimming, museums, history, etc.
  - Help to maintain visual standards and cleanliness though out the store.
  - Stock, price, and hang product from the stock room and delivery boxes.
  - Communicate and cooperate with other staff and management. Except feedback and offer ways to better our work environment.
  - Operate a point of sale register and cash drawer, handling payments, change, and receipts.
  - Manage rental gear and paperwork.
  - Use common sense and appropriate tools to accomplish tasks meeting safety standards in the work place.
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**Requirements:**

- Display enthusiasm to the customer about their visit and their trip.
- Previous retail sales and customer services experience (preferred)
- Effective communication skills
- Meet availability requirements including some nights and weekends
- Knowledge of outdoor activities and the gear used.
- Knowledge of the region's recreational offerings, discussable understanding of Mt Whitney, PCT/JMT, Alabama Hills, Death Valley, etc.
- Attendance to staff meetings and clinics advancing understanding of Elevation's offerings and our shop's environment, maybe staff based or with our vendors' Reps.
- Availability to work a flexible schedule based on business needs, including evenings and weekends

**In exchange we offer:**

- A casual environment with a crew of similar work and adventure mates. A place to hang out even if you're off the clock
- Flexible schedule to ensure you get out and "walk the walk".
- Gear and apparel discounts, Both on in stock items and special orders/promotions. Free equipment rentals.
- Assistance to help you reach personal outdoor goals.
- Optional retirement plan programs.

Elevation; Sierra Adventure Essentials is an Equal Opportunity Employer